head 1.1; access; symbols; locks; strict; comment @# @; 1.1 date 98.03.26.03.53.21; author wang; state Exp; branches; next ;   desc @@ 1.1 log @initial check in @ text @

Re: Siggraph - where is the opportunity?

Message-ID: &lt9708141415.ZM19926@@woof.engr.sgi.com&gt
Date: Thu, 14 Aug 1997 14:15:46 -0700
From: "John Airey" &ltairey@@woof&gt
To: drb@@studmuffin (Dan Baum)
Subject: Re: Siggraph - where is the opportunity?
In-Reply-To: (Dan Baum)
References: &lt199708142058.NAA01884@@studmuffin.engr.sgi.com&gt
Status: OR
Back to Top Page

Go to next message -->

On Aug 14, 1:58pm, Dan Baum wrote:
> Subject: Siggraph - where is the opportunity?
>
> Hi Folks:
>
> Which application or market areas,
> new or existing, do we have the opportunity to really differentiate? How
> can our technological advantages be used to place barriers inbetween us
> and the competition, etc.?

    I really believe our s10e5 pipeline and high speed data transfer from
host->fb, fb->tex, tex->fb combine to allow for a discrete logic kind of
application that people can barely even dream about at this point.
The machine should be untouchable in the digital image management and
manipulation category. All you need is a good disk system perhaps with
some compression hardware attached to it to feed the machine.

    Secondly, the same features above combine with our point quality features
and our toolkit approach to completely ensnare 3D digital content creation.

    We will retain all high-end vis sim applications and high end cad
(big data) applications as well as push any high end lbe development.
(LBE where the experience changes weekly will be exciting).

>
>
>
>
> Dan Baum   drb@@sgi.com
> Director of Graphics
> Advanced Systems Division
>
> Silicon Graphics, MS7U-553
> 2011 N. Shoreline Blvd.
> Mt. View, CA 94043-1389
>-- End of excerpt from Dan Baum

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   john m. airey   airey@@sgi.com (415) 933-5248
   M/S 7U-553 Silicon Graphics, Advanced Graphics Division
   2011 N. Shoreline Blvd., Mtn. View, CA 94039

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